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Organisation or Company

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Your CV (max 3000 characters ~ 500 words)

Adam Thorpe.

Adam Thorpe is a Reader in Socially Responsive Design at Central Saint Martins College of Art and Design, London where he is Director of the "Bikeoff" Research projects which are an Initiative of the Design Against Crime (DAC) Research Centre. Bikeoff seeks to reduce cycle theft through design and specification of secure cycling products and environments. His research activities are practice-led and he has contributed to the development of research methodologies and the design of product benchmarks that seek to maximize stakeholder value through application of Socially Responsive/DAC principles. He is also co-founder and design partner of Vexed Generation Ltd (Est 1996), and Vexed Design (Est 2007) pioneers in clothing and product design for 'Urban Mobility'.

Lorraine Gamman.

Lorraine Gamman is a Professor of Design Studies at Central Saint Martins College of Art and Design, London. She wrote her PhD at Middlesex University in 1999, taught product and industrial design at CSM for ten years before setting up the practice-led Design Against Crime Research Centre (DACRC see www.designagainstcrime.com) which she has directed since 2000. Her work

with Adam Thorpe and the Bikeoff Initiative has won several awards for design innovation and together they have catalysed a number of DAC product ranges including the Bikeoff anti theft bike stands and communication designs. She has also curated many seminars and exhibitions with Thorpe including Putting the Brakes on Bike Theft which exhibited at New London Architecture this year. She is a member of the Home Office's Design Technology Alliance that advises Britain's Home Secretary about design; she is also Vice Chair of the Designing Out Crime Association.

Lorraine Gamman's anti bike crime focused publications include the design resource www.bikeoff.org/designresource delivered with Adam Thorpe and the DACRC Team, including crime scientists from the Jill Dando Institute of Crime Science. She is the author of *Gone Shopping, the Story of Shirley Pitts, Queen of Thieves* (in 1996 the film rights were sold to Channel 4) and has published widely on visual culture and most recently, with Adam Thorpe, numerous articles about bike design and about the concept of "socially responsive design."

Your Picture (jpeg format)

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Title of your Poster

Bike Off 2 - Catalysing anti theft bike, bike parking and information design for the 21st century

Abstract (max 3000 characters ~ 500 words)

Bikeoff is an initiative of the Design Against Crime Research Centre (DACRC) located at Central Saint Martins College of Art and Design, London. It is concerned with reducing bicycle theft through practice led design research aimed at catalysing, and in some cases creating, cycling products, environments and services that prioritise the accommodation of users (cyclists) but also builds in resistance to abuse/rs (vandals and thieves).

Funding from the Arts Humanities Research Council's and the Engineering Physical Science Research Council's "Design for the 21st Century programme" has enabled designers and design researchers from DACRC to work with crime scientists from University College London's Jill Dando Institute of Crime Science (JDI), and to invite multiple delivery agencies and stakeholders to help create and test (1); design resources, aimed at designing out bike theft. And, also to make such resources available to help build an innovative capacity amongst designers and crime prevention professionals in the national and international contexts to develop their own strategies and how best to respond

to national anti bike theft design competitions and to deliver projects and products that are “fit for purpose” in reducing bike crime; and (2) design exemplars, that DACRC have created in order to develop an operational capacity of crime prevention and cycle provision promotion agencies to help best understand and reduce cycle theft and to promote cycle use.

This paper explains the multi-agency approach that has delivered this work and the methodologies that Bikeoff has developed and employed to do so, that have been supported and disseminated by Transport for London’s Cycle Centre of Excellence. It also describes design against bicycle cycle theft research practice delivered in collaboration with the London Borough of Camden and Brighton and Hove City Council, that created and tested bike parking furniture and communication designs aimed at improving the security of cyclists locking practices and reducing opportunities for cycle theft. We also introduce other outputs of the Bikeoff project, including a review of the design guidance for secure cycle parking and of a design resource, featuring Bikeoff TV, that offers a tool for creating and sharing user and abuser centred case studies of cycle parking facilities that can be used to inform cyclists, designers and providers of cycling infrastructure.