



PROGRAM STRUCTURE VELO-CITY 2009 BRUSSELS

	MONDAY 11 MAY	TUESDAY 12 MAY	WEDNESDAY 13 MAY	THURSDAY 14 MAY	FRIDAY 15 MAY	SATURDAY 16 MAY	SUNDAY 17 MAY			
	Opening									
Location	Tour & Taxis	Tour & Taxis	Tour & Taxis	Tour & Taxis	European Parliament		Tour & Taxis			
THEME		RE-CYCLING CITIES	BENEFITS OF CYCLING	COMMUNICATION AND MARKETING	CONCLUSIONS AND CHARTER OF BRUSSELS					
Morning	8.30	Registration	Registration	Registration	Registration	FOLDING BIKE RACE @ ANDERLECHT	BIKE PARTY / DRING DRING @ TOUR & TAXIS			
	8.45	Welcome coffee								
	9.00	PLENARY 1a (30') opening	PLENARY 2 (1h15) Benefits of and arguments for cycling	PLENARY 3 (1h30) Communication and marketing	Subplenary 7 (1h30)					
	9.15				EUROPE			EUROPE	EUROPE	EUROPE
	9.30				(7.1) Environment & air quality			(7.2) Cost-benefits	(7.3) Climate and taxation policies	(7.4) Bicycle use and bicycle safety
	9.45									
	10.00									
	10.15	PLENARY 1b (45') Introducing the conference theme	Subplenary 3 (1h15)					Coffee break (30')		
	10.30		FORERUNNERS	CLIMBERS	TOURISM				EUROPE	
	10.45		(3.1) Bicycle stations	(3.2) Lifelong cycling	(3.3) City marketing through cycle tourism			(3.4) Health	Coffee break (30')	
	11.00	RE-CYCLING CITIES	Subplenary 4 (1h30)					Nomination/presentation best Velo-city 2009 posters (30')		
	11.15	Coffee break (30')	(4.1) Successful marketing campaigns	(4.2) Interdependence between the bicycle and public transport	(4.3) Incentives to cycle to work			(4.4) Crossings / roundabouts	PLENARY 4 (1h15) Role of Europe Conclusions CHARTER OF BRUSSELS	
	11.30		Lunch (1h30)					Lunch (1h30)		
	11.45	PLENARY 1b (45') Continuation	Excursions					Lunch (1h30)		
	12.00		Ghent Integrated cycling policy	Liège Tourism and urban cycling				Lunch (1h30)		
	12.15		Train trip to Ghent/Liège Lunch on the train (2h)					Lunch (1h30)		
	12.30		Lunch (1h30)					Lunch (1h30)		
	12.45		Lunch (1h30)					Lunch (1h30)		
13.00		Lunch (1h30)				Lunch (1h30)				
13.15		Lunch (1h30)				Lunch (1h30)				
13.30		Lunch (1h30)				Lunch (1h30)				
13.45		Lunch (1h30)				Lunch (1h30)				
Afternoon	14.00	Welcome	Subplenary 1 (1h30)				Subplenary 5 (1h30)			
	14.15		FORERUNNERS	CLIMBERS	TOURISM	EUROPE	FORERUNNERS			
	14.30	Subscription	(1.1) Top cycling cities	(1.2) Cycling to school	(1.3) EuroVelo	(1.4) Pro-cycling legislation	(5.1) Shared spaces?	(5.2) Public bicycles		
	14.45					(5.3) Cycle-friendly city quarters	(5.4) Bicycle theft			
	15.00		Coffee break (30')				ATTENTION: Choose the Subplenary 6 OR Cycling Tours in Brussels: 16.00 -17.30			
	15.15		Subplenary 2 (1h30)				Subplenary 6 (1h30)			
	15.30		FORERUNNERS	CLIMBERS	EUROPE	EUROPE	FORERUNNERS			
	15.45		(2.1) Parking policies	(2.2) Becoming a cycling city?	(2.3) Bicycles on public transport	(2.4) EU funding. What impact on urban cycling?	(6.1) Facilitating local cycle policies by national/regional cycle strategies	(6.2) Knowledge centres for cycling policy		
	16.00						(6.3) Cycling inclusive planning in non-EU cities	(6.4) Lifestyle and urban cycling		
	16.15		Subplenary 2 (1h30)				Subplenary 6 (1h30)			
16.30		Coffee break (30')				ATTENTION: Choose the Subplenary 6 OR Cycling Tours in Brussels: 16.00 -17.30				
16.45		Subplenary 2 (1h30)				Subplenary 6 (1h30)				
17.00		Coffee break (30')				ATTENTION: Choose the Subplenary 6 OR Cycling Tours in Brussels: 16.00 -17.30				
17.15		Subplenary 2 (1h30)				Subplenary 6 (1h30)				
Evening	19.00	Brussels Cycles	Reception Ghent	Reception Liège	Closing Dinner					
		Reception in the city of Brussels	Dinner Ghent	Dinner Liège	Closing Dinner					
			Back to Brussels		Closing Dinner					